

Overseas Market Introduction Service

Who's it for?

If you're looking to supplement your international market research,

**gain insights
and build your
contacts,**

you'll benefit from the Overseas Market Introduction Service (OMIS)

“Working with the Department for International Trade, a British innovation is educating the next generation in Thailand.”

Richard Marrett,
CEO, Whizz Education

Why use the Overseas Market Introduction Service (OMIS)?

Improve your **international trade** by working with the Department for International Trade (DIT) staff based in



British

Embassies, Consulates and High Commissions around the world

Working with the Department for International Trade (DIT) staff you'll gain



**first-hand
impartial
advice**

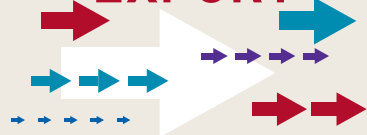
Work together with



EXPERTS

in the markets where you're looking to

EXPORT



Overseas Market Introduction Service

What does it include?



Through the Overseas Market Introduction Service,
you'll be able to:



- ✓ Connect with DIT local experts based overseas in Embassies, High Commissions and Consulates around the world
- ✓ Get market advice, information and introductions tailored to your business' needs
- ✓ Secure meetings with key business contacts in international markets
- ✓ Arrange events overseas that position your products and services to the right audience
- ✓ Gain insight into complex regulatory and legislative issues
- ✓ Benefit from the credibility of working alongside our highly respected brand, DIT.



**Tell me
more**

Discover how the Overseas Market Introduction Service can assist you at:
[gov.uk/overseas-market-introduction-service](https://www.gov.uk/overseas-market-introduction-service)