



Helping UK companies grow and develop their business in China

The China-Britain Business Council is the leading organisation helping UK companies grow and develop their business in China. Our mission is to help companies of all sizes and sectors, whether new entrants or established operations, access the full potential of the fastest growing market in the world.



A Membership Network

For companies more serious about growing a China business, CBC membership provides the bespoke advice, on-going support and connectivity necessary to achieve long-term success in China. CBC members also benefit from reciprocal membership of the Beijing-based British Chamber of Commerce in China (BritCham). Joining us provides access to a membership base of more than 900 British companies and individual members, along with extensive links to partners, organisations and local Chinese companies.



60 Years of Engagement, 23 Offices in China and the UK

Through 60 years of engagement, we have built up exceptional connections with government and business across China. We have a network of experienced bilingual advisers based across our network of 10 offices in the UK and 13 in China to provide advice and support to companies, whether looking to enter the market, grow their existing China business or to access opportunities to service Chinese companies expanding their global presence. We deliver a wide range of practical services, including: advice and consultancy, market research, event management, trade missions and exhibitions, and setting up rep offices.



A Partner of UK Trade & Investment (UKTI)

As a partner of UKTI we deliver its business-to-business services in China, including the Overseas Market Introduction Service (OMIS), which enables UK companies to identify partners, arrange market visit programmes and carry out preliminary market research. All UK companies are eligible to access the service, which is an excellent option in addressing a one-off business challenge and to get a taster of the China market.

www.cbcb.org

For more information contact :

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China-Britain
Business Council
英中贸易协会

About CBBC

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CBBC has **10 UK offices** and **13 offices** across key locations in **China**. This in-country network provides invaluable **local insight, access and knowledge**.

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